Advance to the Future Together

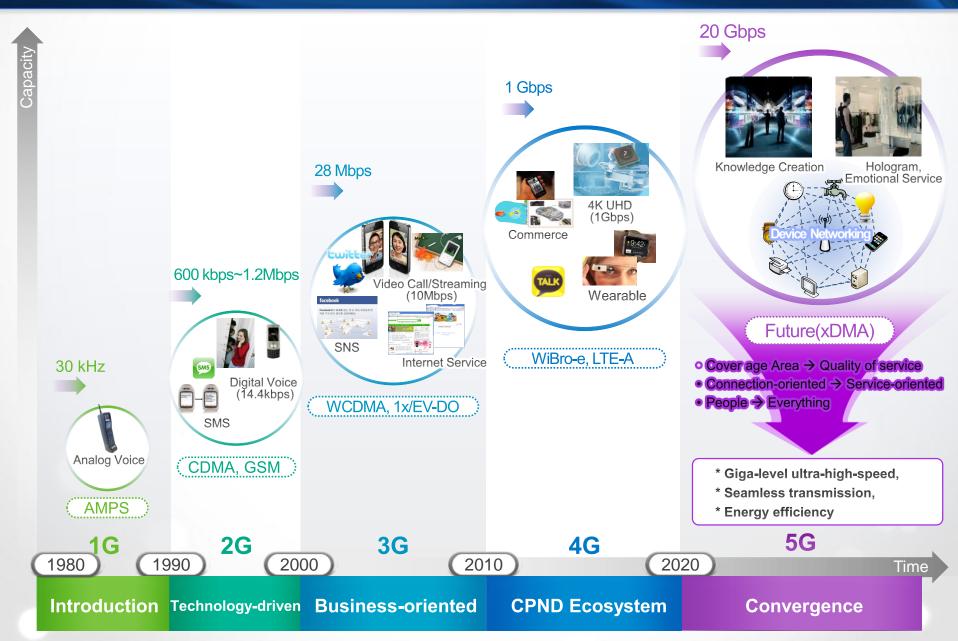
Korea's Innovative 5G Strategy



May 24, 2017
WonSeok HEO



Trajectory of Mobile in Korea



4th Industrial Revolution and 5G

Autonomous vehicles present 4,000GB data daily(Data equivalent to 3,000 LTE users)
Millisecond decision-making required to keep drivers and vehicles safe



< Source : Intel >

Strategy: Collaboration is the Key

Product New Service Infrastructure Commercialization Introduction **Build-up Development** International **Basic Research** R&D **IPR Protection** Cooperation **Service Spec Determination Pilot Project Dispute Settlement Financial Support Frequency Allocation Fair Competition Private Human Resource Competition Policy Development Legal System Mass Production** Government Product/Technology Development **Cost Reduction Pilot Product Job Creation R&D Activity Global Marketing** Infrastructure **Application & Solution** & Export Investment Reinvestment for **Business Planning Global Standardization IP Creation Next Growth Engine**

Policy Framework

Vision

Accelerating the 4th Industrial Revolution By Converging 5G and Other Industries



Objective

Leading the 5G
Convergence market
Commercialization('19)

World's Best
Mobile Business
Global market share
Device: 1st, Equipment: 15%

Secure Standards

Lead global

standardization

Job Creation
1.6million('20)
15million('26)

2020

Service

Technology

Standard

Ecosystem

Policy Agenda #1 : Service

✓ Provide pre-commercial 5G trial service in 2018

- Build a trial network in PyeongChang and Seoul(2nd half 2017)
- Develop smart phones and equipment that can provide commercial service, beyond prototypes for demonstration(Q3 2017)
- Draft 5G service scenarios by 5 categories*(2nd half 2017)
 - * Immersive, intelligent, omni-present, autonomous and public services

✓ World's 1st commercial service in 2019

- Complete build-up of high speed 5G commercial network(2nd half 2019)
- Spectrum allocation during 2019
- \times Expected share of 5G subscribers : $5\%(2020) \rightarrow 30\%(2021) \rightarrow 50\%(2022) \rightarrow 90\%(2026)$ (based on past LTE penetration)

✓ Entry into 5G era and convergence market in 2022

- Promoting 5G pilot businesses applied to strategic industries (Vehicle, healthcare, learning, entertainment, manufacturing, etc.)
- Streamlining laws & regulations such as public safety, privacy, civil and criminal law, etc.

PyeongChang 5G Trial Service

2015 2016 2017 2018 2019

5G Test lab open

5G test network (Seoul, PyeongChang)



<1st test event > <2nd test event >

< 5G trial service > < 5G Commercial >











SYNC VIEW



SYNC VIEW





• 360° VR



Omni point view







Hologram live

Time slice



Interactive multi view



 Multi-site hologram live

Policy Agenda #2 : Technology

✓ Develop core technologies for 5G

- Wired : (2013~2016) \$116 million(US) → (2017) \$43 million(US)

- Wireless : (2013~2016) \$91 million(US) → (2017) \$40 million(US)

✓ Support technological capacity of SMEs

- Human resources development programs
- Research & Development(R&D) Voucher programs
- ※ (10 technologies) Smallcell, RF chipset, mobile base station, edge computing, in-building solution, autonomous vehicle, smart city module, disaster response service, remote control, smart device

✓ International collaboration of 5G convergence technologies

- 5G cooperation with China(channel modeling), EU(convergence service) and US(wired networking)
- Support for PoC verification and interoperability joint research on 5G based convergence service technologies

Policy Agenda #3: Standardization

✓ Contribution to global 5G standardization

- The 5G Standard study group(CPND expert consortium) was newly established(Sep 2016), and the domestic 5G technology will be submitted as ITU 5G candidate technology(Oct 2017)
- Timely standardization of technology in response to high demand from domestic businesses

✓ Initiation of 5G convergence standardization

- Standardization of core technologies reflecting user demand in the "5G representative service scenarios"
- Participating in standardization including mission critical service,
 V2X, IEC industrial automation in 3GPP

✓ Collaborative effort to global 5G spectrum

Policy Agenda #4 : Ecosystem

✓ Establish open 5G testbeds and certification system

- 1st Stage: Open testbeds for 5G technology research
- 2nd Stage: Cooperate with operators and vendors in developing test and certification system

√ Support start-ups and SMEs

- Provide information required by industries such as demand forecast, standards and technology trend, government policy, etc.
- Provide technical and specialized human resource development programs for convergence between 5G and other industries

✓ Foster cooperation through public - private partnership

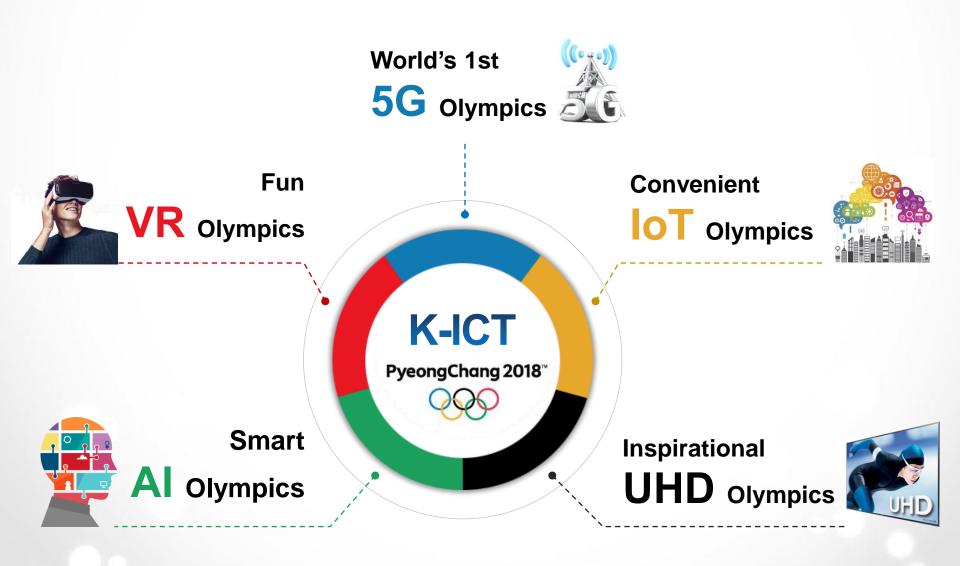
- Support for convergence service development from operators, SMEs, academia, vendors and non-profit organizations
- Expansion of '5G Strategy Committee' including health, vehicle, entertainment, etc.

The 4th Global 5G Event



- ✓ The 4th Global 5G Event will be held on 22~24 Nov. 2017, Seoul, Korea
- ✓ Day 1 & 2 : Global Conference, Day 3 : 5G Tour(TBD)

PyeongChang Winter Olympics (Feb 9th~25th, 2018)



Thank You **WonSeok HEO** Ministry of Science, ICT and Future Planning of Korea